



# Hoffman Triangle

## Public Participation GIS Project

New Orleans City Council  
Quality of Life Committee  
**May 29, 2024**

Bailey Bullock and Erin Hansen  
*Representing UNO*  
*GEOG 5832: Advanced Techniques in GIS*

# Summary

- Goal: Perform a survey of the Hoffman Triangle and conduct geospatial analysis. Produce a report that shows the condition of the neighborhood and highlights opportunities for improvement.
- About Neighborhood Coalition: Founded in 2022, NBHD Co. is working towards the restoration of neighborhoods through strategic partnerships so communities can flourish.
- About Hoffman Triangle Neighborhood Association: Founded in 2007, HTNA is a networking and collaboration space for people and groups active in the Hoffman Triangle.
- About UNO: Advanced GIS students in the University of New Orleans Urban Planning department conducted this work as their final course of study with Dr. Guang Tian and Dr. Michelle Thompson.

**PROCESS**

# SAFETY AND COMMUNICATION

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- Students participated in safety briefing
- Notified neighborhood partners of survey plan

## HOFFMAN TRIANGLE PROPERTY CONDITION SURVEY

**Who:** Neighborhood Coalition (NBHD Co), WhoData.org & the University of New Orleans Department of Planning & Urban Studies (UNO PLUS)

**What:** The NBHD/UNO PLUS students will be conducting quality of life neighborhood surveys which include evaluating property conditions, documenting neighborhood change and community assets.

**Where:** Surveyors will walk the neighborhood of the Hoffman Triangle (Central City) using the neighborhood boundaries.

**When:** The survey will be conducted during daylight hours in February 2024.

**How:** The surveys will be taken from the sidewalk. Surveyors are not allowed to enter buildings or trespass on properties.

### For More Information contact:

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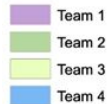
Madison Sencial  
Project Manager  
Neighborhood Coalition  
nbhdco.com  
Madison@nbhdco.com  
(985) 237-2043



# CONDUCTING THE SURVEY

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- Students built online survey tool using city parcel map
- Surveyed neighborhood in four teams over three days





18/24 - 3/6/24

Filter

Report

Export ▾

Open in Map Viewer

Form view ☐

16 Con...

▼	Date and Time of Sur... ⌵	Condition ⌵	Primary Feature ⌵	Other - Primary Feature ⌵	Use ⌵	Other - Use
	2/18/2024, 12:51 PM	Fair	Parking Lot		Public Amenity	
	2/18/2024, 12:32 PM	Good	Building		Residential	
	2/18/2024, 3:05 PM	Fair	Building		Residential	
	2/27/2024, 3:24 PM	Good	Empty Lot		Other	
	2/18/2024, 2:08 PM	Good	Building		Residential	
	2/18/2024, 2:09 PM	Good	Building		Residential	
	2/18/2024, 3:55 PM	Good	Building		Residential	
	2/18/2024, 3:07 PM	Good	Building		Residential	

selected

# DATA CLEAN-UP

- Students conducted audit and corrected survey data based on best practices.

# **DEFINING HOFFMAN TRIANGLE**

# HOFFMAN TRIANGLE SITS IN THE HEART OF CENTRAL CITY

Bordered on the south by S. Claiborne Avenue, west by Toledano Street, and east by Martin Luther King Jr. Boulevard.



Cartography:  
University of New Orleans  
Department of Planning and  
Urban Studies  
April 2024

Data Sources:  
City of New Orleans  
<[data.driven.nola.gov/home](https://data.driven.nola.gov/home)> 2024  
Centerline <[data.driven.nola.gov/home](https://data.driven.nola.gov/home)>  
2022  
Parcels <New Orleans Open Data Portal>  
2023  
Hoffman Triangle <created by Mary Sitter>  
2024  
Property Condition <created by UNO  
team> 2024

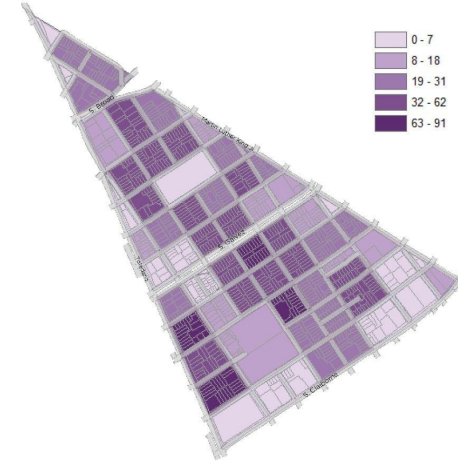
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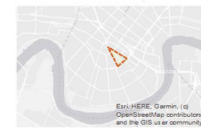
# HOFFMAN TRIANGLE POPULATION GREW 46% FROM 2010 - 2020

- % Under 18: 29%
- % Black: 84%
- % White: 16%
- % Latino/Hispanic: 13%
- Housing units down 23% since 2010
- % Renter-occupied: 76%
- Average household size: 2.81

## Hoffman Triangle 2020 Population by Census Block



### New Orleans, LA



Data Sources:  
City of New Orleans <[data.nola.gov/home/](https://data.nola.gov/home/)> 2024  
Centerline <[data.nola.gov/home/](https://data.nola.gov/home/)> 2022  
Parcels <[New Orleans Open Data Portal](https://data.nola.gov/home/)> 2023  
Hoffman Triangle <created by Mary Sitter> 2024  
US Census Data <[ArcGIS Online](https://www.census.gov/)> 2020

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University of  
New Orleans  
Department of Planning and  
Urban Studies  
April 2024

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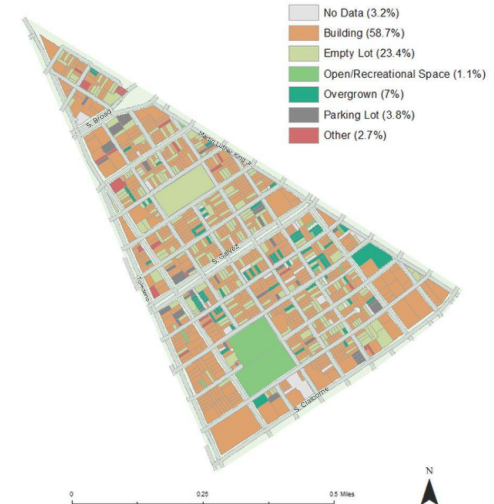
# **FINDINGS**

# MORE BUILDINGS, FEWER OVERGROWN LOTS VS 2012; LOTS OF EMPTY LOTS

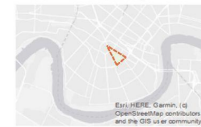
- Share of lots with buildings increased from 61% to 64% from 2012 to 2024
- Number of overgrown lots dropped from 180 to 68 over the same period
- 7% of lots were overgrown
- 23% of observed lots were categorized as empty

## Hoffman Triangle

### Primary Feature



### New Orleans, LA



Data Sources:  
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Centerline <[data.nola.gov/home](https://data.nola.gov/home)> 2022  
Parcels <New Orleans Open Data Portal> 2023  
Hoffman Triangle <created by Mary Sitter> 2024  
Parcel Assessments <City of New Orleans> 2024

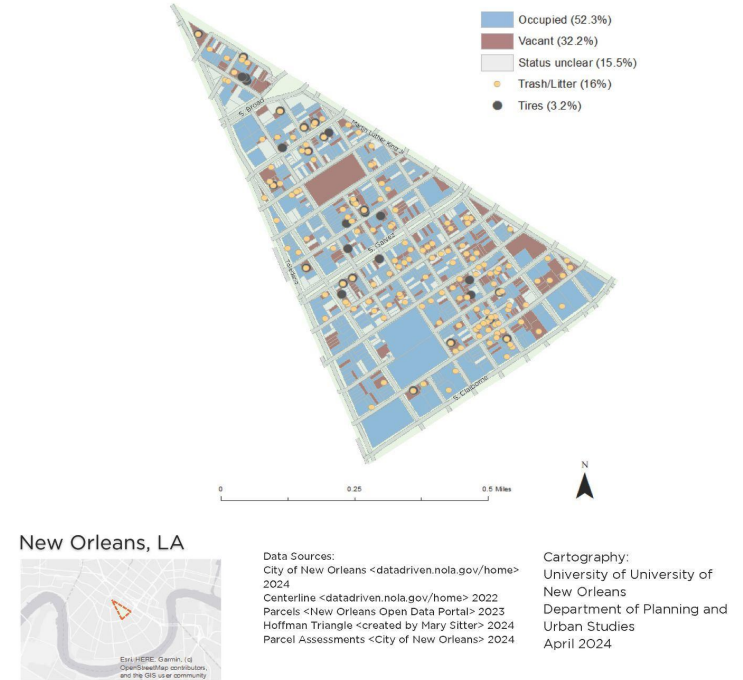
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April 2024

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# MAJORITY OF PARCELS WITH STRUCTURES APPEAR OCCUPIED

- 52% of parcels appeared occupied
- 77% of vacant parcels were empty or overgrown lots
- Trash and litter are more pervasive (occupying 16% of parcels) than dumped tires (3%)

## Hoffman Triangle Vacancy, Tires, Litter/Trash Present



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# MAJORITY OF HOFFMAN TRIANGLE PARCELS IN GOOD CONDITION

- Students observed and categorized each parcel as good (well-maintained grounds), fair (moderately maintained) or poor (poor maintenance).
- 60% of parcels in good condition
- 21% of parcels in fair condition
- 18% of parcels in poor condition

## Hoffman Triangle

### Property Condition



### New Orleans, LA



Data Sources:  
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Centerline <[data-driven.nola.gov/home](https://data-driven.nola.gov/home)> 2022  
Parcels <New Orleans Open Data Portal> 2023  
Hoffman Triangle <created by Mary Sitter> 2024  
Parcel Assessments <City of New Orleans> 2024

Cartography:  
University of New Orleans  
Department of Planning and  
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April 2024

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# CITY DATA SUGGESTS BLIGHT IS DOWN SIGNIFICANTLY 2012-2023

**Table 6 of Report**

*Indicators of Blight, Comparing 2012 to 2023 Data*

	Open Cases	No Case	Total Properties
<b>2012</b>			
Count	422	535	957
Percent	<b>44.1%</b>	<b>55.9%</b>	100
<b>2023</b>			
Count	110	857	967
Percent	<b>11.4%</b>	<b>88.6%</b>	100

## Hoffman Triangle Blight



New Orleans, LA



Data Sources:  
City of New Orleans <data.driven.nola.gov/home>  
2024  
Centerline <data.driven.nola.gov/home> 2022  
Parcels <New Orleans Open Data Portal> 2023  
Hoffman Triangle <created by Mary Sitter> 2024  
Violations <City of New Orleans> 2024

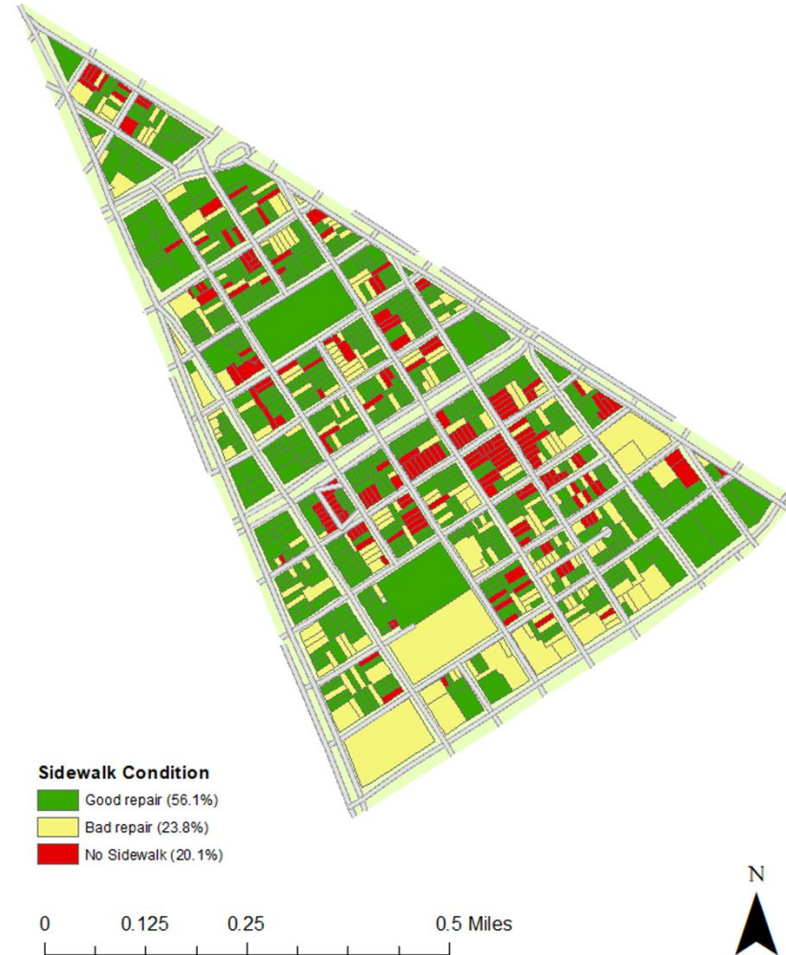
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April 2024

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# ~44% OF PARCELS HAVE NO SIDEWALK OR SIDEWALK IN BAD REPAIR

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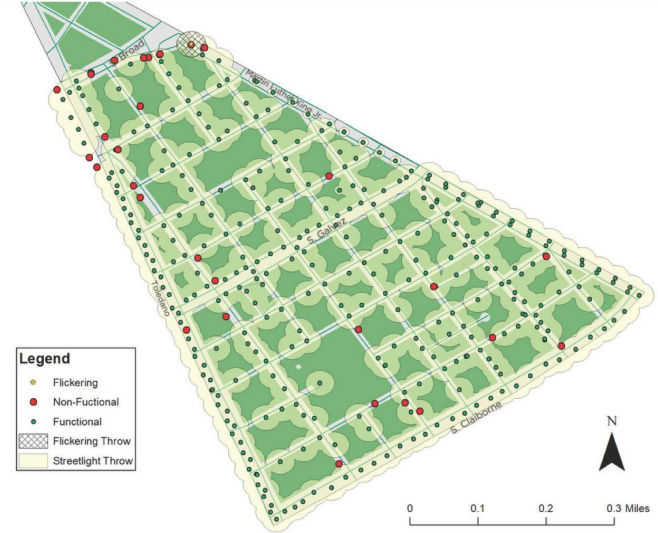
- Walkability within communities improves quality of life, access to amenities and general neighborhood feel
- Specifically, the area between S. Galvez and S. Prieur needs urgent attention



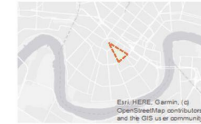
# OF 368 STREETLIGHTS SURVEYED, 31 ARE NON-FUNCTIONAL

- 1 streetlight was flickering
- 318 have a light throw of 30 yards, and 18 have light throw of 11 yards
- Key areas for non-functional streetlights:
  - S Rocheblave St; S Johnson St
  - S Broad between Third St and Martin Luther King, Jr Blvd
  - Intersection of S Derbigny St and Third St

## Hoffman Triangle Streelight Function Throw and Cast



### New Orleans, LA



Data Sources:  
City of New Orleans <data-driven.nola.gov/home> 2024  
Centerline <data-driven.nola.gov/home> 2022  
Parcels <New Orleans Open Data Portal> 2023  
Hoffman Triangle <created by Mary Sitter> 2024  
Streetlights <Collected by Neighborhood Coalition> 2024

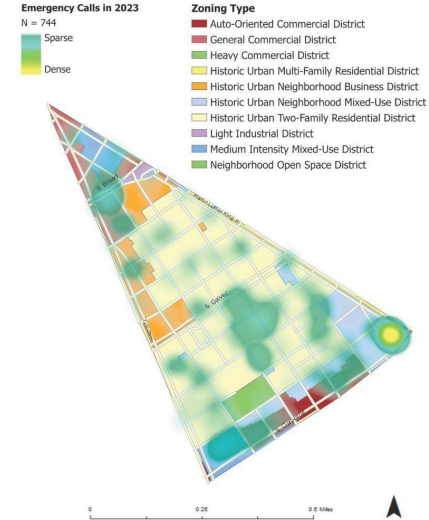
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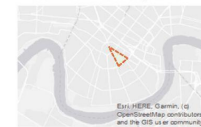
# OVER TIME, # OF CALLS FOR SERVICE DOWN, % EMERGENCY CALLS UP

- Calls for service to police (9-1-1 calls)
- 2020-2023, # of calls fell from 5,033 to 2,973
- % emergency calls rose from 21% to 25% over same period
- Most common emergency call categories (2023):
  1. Emotionally disturbed person (73 calls)
  2. Simple assault (52 calls)
  3. Domestic violence (48 calls)
  4. Alarm: Commercial - Burglary (47 calls)
  5. Shots fired (44 calls)

## Hoffman Triangle Emergency Calls for Service



### New Orleans, LA



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Centerline <[data-driven.nola.gov/home](https://data-driven.nola.gov/home)> 2022  
Parcels <[New Orleans Open Data Portal](https://new-orleans-open-data-portal.com)> 2023  
Hoffman Triangle <created by Mary Sitter> 2024  
Grocery Stores <City of New Orleans> 2024  
Calls for Service <City of New Orleans> 2023

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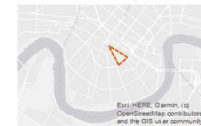
# MAJORITY OF HOFFMAN TRIANGLE IS RESIDENTIAL, WITH SOME COMMERCIAL

## Hoffman Triangle Use and Amenities

- 57% of parcels appear residential
- Analysis overlays city data:
  - 1 grocery store with fresh food
  - 2 convenience stores
  - 5 restaurants (including fast food)
  - 1 gas station
  - 3 day care facilities



### New Orleans, LA



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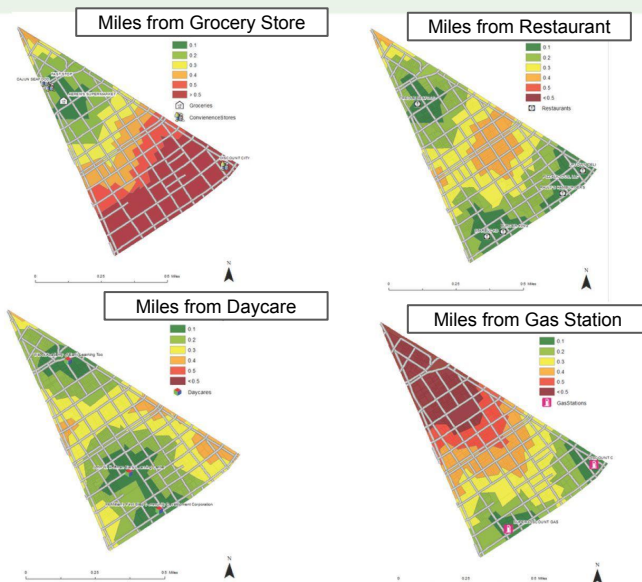


# GOOD ACCESS TO DAYCARE, POOR ACCESS TO OTHER AMENITIES

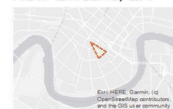
Looked at the following amenities:

- Grocery stores (1)
- Daycares (3)
- Gas stations (2)
- Restaurants (5)
- Public libraries (0)
- Drug stores (0)

## Hoffman Triangle Proximity Analysis



New Orleans, LA



Data Sources:  
City of New Orleans <[data-driven.nola.gov/home](http://data-driven.nola.gov/home)> 2024  
Centerline <[data-driven.nola.gov/home](http://data-driven.nola.gov/home)> 2022  
Parcels <[New Orleans Open Data Portal](http://New Orleans Open Data Portal)> 2023  
Hoffman Triangle <created by Mary Sitter> 2024  
Grocery Stores <City of New Orleans> 2024  
Gas Stations <City of New Orleans> 2024  
Daycares <City of New Orleans> 2024  
Restaurants <City of New Orleans> 2024

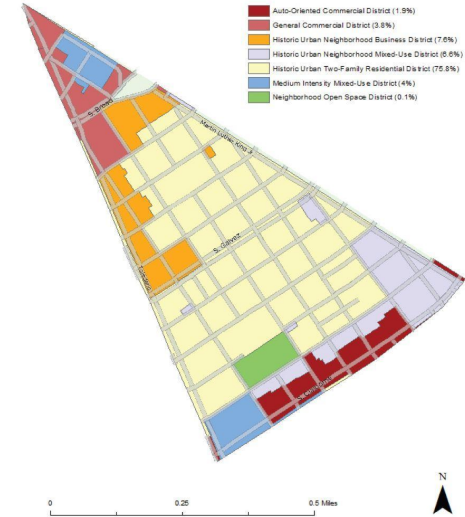
Cartography:  
University of New Orleans  
Department of Planning and Urban Studies  
April 2024

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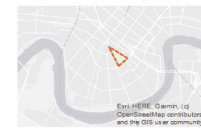
# 75% OF PARCELS IN HOFFMAN TRIANGLE ARE ZONED RESIDENTIAL

- Majority of Hoffman Triangle is zoned for Historic Urban Two-Family Residential
- Allows for limited neighborhood commercial development and barriers remain

## Hoffman Triangle Zoning



### New Orleans, LA



Data Sources:  
City of New Orleans <[data-driven.nola.gov/home](https://data-driven.nola.gov/home)> 2024  
Centerline <[data-driven.nola.gov/home](https://data-driven.nola.gov/home)> 2022  
Parcels <[New Orleans Open Data Portal](https://new-orleans-open-data-portal.com)> 2023  
Hoffman Triangle <created by Mary Sitter> 2024  
Zoning <(City of New Orleans)> 2012

Cartography:  
University of University of  
New Orleans  
Department of Planning and  
Urban Studies  
April 2024

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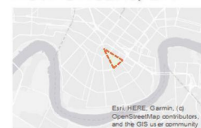
# TAKEAWAYS

- Interested in what can be done with **empty lots**
  - E.g., Housing at an accessible pricepoint
- Need for **repair** to critical infrastructure
  - **Sidewalks**
  - **Streetlights**
- Working with neighbors to consider **future land use and zoning** as a pathway to promote access to **key amenities**

## Hoffman Triangle Gumbo Map



### New Orleans, LA



Data Sources:  
City of New Orleans <data-driven.nola.gov/home> 2024  
Cortina <data-driven.nola.gov/home> 2022  
Parcels <New Orleans Open Data Portal> 2023  
Hoffman Triangle <created by Mary Sitter> 2024  
Parcel Assessments <City of New Orleans> 2024  
Zoning <City of New Orleans> 2012  
Streetlights <Collected by Neighborhood Coalition> 2024  
For Rent For Sale <Surveyor Data> 2024  
Calls for Service 2023 <City of New Orleans> 2023

Cartography:  
University of New Orleans  
Department of Planning and  
Urban Studies  
April 2024

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